



## SMS Short Code Proposal To Make Your Marketing:

- ✓ Easy to communicate
- ✓ Fast
- ✓ Available 24 X 7
- ✓ Real Time Web Based Reporting
- ✓ Keep Record of Enquiries

Making Communication Easy Since 2001

**Snowebs Software Technologies Private Limited**  
**[Leaders in SMS Services]**

Click us: [www.snowebs.co.in](http://www.snowebs.co.in)

Call us: (+91) 9810318906, 9899703703

Working Hours: 10 AM To 7 PM Working Days: Monday - Friday

Get ready for new age of communication over SMS using 56677 as SMS Short Code In India

**SMS Shortcode (56677)** - Welcome to the exciting World of Mobile **SMS Shortcode Services**. Today's cutting-edge Mobile and Cellular Technology has changed the way we live and work. Short Code Messaging (SMS) service avails one stop interaction media through which we could interact with our customers directly and conduct various Media Promotion events like Contests/ Survey, Lucky Winner Draw, Bids, Product Enquiries, Lead generation in a cost effective manner.



**Short Code Number: 56677 / 56767 / 54545**

**Short Code:** <KEYWORD> As per request \*(subject to availability)

**Sub Keyword:** Multiple ( e.g. <ShortCode Keyword> <sub-keyword>

**Control Panel:** Web Based

**Auto-Welcome:** An SMS will be send to the customer who will send your short code. This message can be customized from control panel. You can create different Welcome message for sub-keywords also.

**Reports:** Daily Keyword/Sub Keyword based

**Database:** Database of received SMS will be available in your account with us.  
(Web Based)

**Auto-Forward:** To SMS (An SMS will be sent to desired number with Sender's Mobile Number, Keyword) Web URL (This will submit the sender's mobile number and keyword to desired web-page and the result of the page will used as Reply Back SMS. This web page could be dynamic in nature to give any user specific reply back. e.g. Result of Exam through SMS Request)

**Network Support:** All India

**Setup Time:** 48 Hrs. after approval of Keyword availability

**Setup Fee:** **NIL**

**Pricing:**

**Monthly Rental:** 4,500/- [4500 + 556 (Service Tax): Rs.5056]

**Quarterly Rental:** 4,000/- [12000 + 1483 (Service Tax): Rs.13,483]

**Half Yearly Rental:** 3,500/- [21,000 + 2596 (Service Tax): Rs.23,596]

**Yearly Rental:** 3,000/- [36,000 + 4450 (Service Tax): Rs.40,450]

**Payment Terms:**

100% as advance

**How To Pay?**

**Payment Options:**

**Pay by Bank:**

Send DD/Cheque in favour of SNOWEBS SOFTWARE TECHNOLOGIES PRIVATE LIMITED, payable at Delhi

Send your payment along with PO to:  
Snowebs Software Technologies Pvt. Ltd.  
C-88, Lower Ground Floor, Sector 61,  
NOIDA 201301 (U.P.) India

Or You can deposite cash/cheque/DD to our bank account directly.

**Bank Details:**

**Bank Name:** Punjab National Bank

**Account Name:** SNOWEBS SOFTWARE TECHNOLOGIES PRIVATE LIMITED

**Account Number:** 2256022100001733

**Branch:** Delhi

**Pay by Credit Card (PayPal):**

You can send money to our PayPal ID: [info@snowebs.com](mailto:info@snowebs.com) (PayPal Verified Member)

What is PayPal? Visit [www.paypal.com](http://www.paypal.com) for details.

**Why Snowebs as SMS Shortcode Service Provider in India?**

Snowebs is a growing Internet and Communications Solution Company with proven track record of over 6 Years in Computer Softwares, Web Hosting, Internet Technology, Bulk Email etc. Prompt Customer Services: We believe that a satisfied Customer is a biggest Asset and promoter of a Service Provider. We offer best, prompt, and maximum uptime

Services and Response mechanism. Our Online Support Ticket System, E-mail, Chat based, Messenger based support systems throughout the day avails best of Customer Support.

### **Thrust for latest Technology:**

We at Team Snowebs keep striving to avail and learn best of Technology to benefit Society and our Customers. This has poised our growth and we are proud to be one of unique Service Providers with thorough understanding of Software Technology, Hardware Technology, Web Hosting, Web Development, Customer Services and moreover User navigation understanding that enact as a key factor in popularizing a Service.

### **Our Two-ways SMS Services:**

#### **What is a KEYWORD and Sub-Keyword?**

A SMS Message contains up to 160 characters in it and therefore to distinguish exact Query and requirement, we assign some fix Words to our Services. Such Words assigned to unify Query/ Requirement are known as SMS Keywords and a Sub-Keyword is WORD(S) used for further categorization of Service Inputs.

#### **Short Code Keyword Service:**

This avails you with your Choice of Keyword (subjected to availability) on a desired range of SMS Short Codes 566777, 56677, 54545 and many more. Please click here to write to us to request SMS Keyword Availability Status Check.

#### **SMS Message Service on Short Codes:**

A Short code Number service avails 5/6 digits Global Access (India Only) Number that avails ease of remembering and Multi-Operator support. All Short Codes are available in respective Country amongst majority of the Cellular Operators. Messages sent to Short Code Numbers are charged at Premium Rate (Rate Higher than regular SMS sending Rate as set by Operator).

#### **Advantages of Short Code Service:**

Easy reach and remembrance:

Most of the Short Code SMS Service Providers have tie up with almost all major Service Providers

### **Hassle-free Always-Up SMS Service:**

Every SMS Short Code and Long Code Service requires good setup and technology understanding backed by proven configuration and maintenance Experience. Snowebs is one of best choices for such a service with Best Customer Service and Post-Sales Support.

### **Wider and known Brand Equity:**

The more popular a brand is, the easy and large appeal it holds. The same Marketing Concept applies to SMS Short Code Service. All Short Code Providers keep marketing their Short Codes at frequent intervals through Internet, News Media, print Media and Electronic Media services. Thus every brand holds a good Marketing Appeal thereby benefiting Content and Service User. Latest Technology: The Mobile and Cellular Communication is on Convergence and revolution. Hence there is a continuous growth and newer technologies coming up at frequent intervals. These SMS Short Code Service Providers Research Teams keep experimenting technologies thereby benefiting Users with latest and best options

### **Typical Application Industries:**

Content Providers -  
SMS, Jokes, Quotes, Stock Market Tips, Commodity Tips, Tea Market Reports, Jewelers, Portal Websites

### **Educational Institutions -**

Exam Results Announcement, Quiz Contests, Entry Forms

### **Businesses/ Industries/ Consumer Goods Companies -**

Lead Generation, Dealership Enquiries, Product Support, Product Promotion, Online Distribution Channel Ordering, Account Statements (Balance, last 5 transactions), Product Information etc.

### **Typical Application Industries:**

Banks, Co-operative Banks, Credit Societies, Educational Institutions, Government Organizations

**SMS Service Response Mechanism:** The SMS Short Code and Long Code Service avails Auto Response, URL Posting Options added with SMS Alert, E-mail alerts. Auto Response: Depending on nature of Service and Conte Snowebs being offered, you could set Auto Response - SMS Message that should be sent back to User sending Message on requested Service,

### **Post to Web URL:**

The Post to Web URL is one of most Powerful and easy to configure facility. Using this

facility, you could configure a Website URL where the sent message should be posted. Whenever a User sends SMS to the requested Service, the message gets posted to configured URL with 'MSG' as sent message field and 'MSISDN' as Message Sender Mobile Phone Number along with additionally configurable Optional fields like SHORTCODE, Operator, Area Code, Service Code etc.. Thus we could easily integrate our website data to this Messaging using any of our Web Scripting/ Programming languages like ASP.NET, ASP, PHP, JSP etc.

**SMS Alert, E-mail Alert:**

You can also configure SMS Alert with predefined message(s) and/ or E-mail alert to receive Sender Number whenever someone is sending messages to your Service. This enables you to speed up your communication.

**Caller History:**

You could view all SMS Messages, sender information along with date, time coming to your Service through our Web-based Login system. Thus you could take feedbacks, get in touch with senders based on type of service.

**For more details, contact us:**

**Call: +91 9810318906 [Saurabh Saran Bhatnagar], +91 9899703703 [Gaurav Gupta]**

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***Snowebs***

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