

56677 / 56767 / 54242

SMS Shortcode Service Proposal

Let us make your marketing more effective



Welcome to the exciting World of Mobile SMS Shortcode Services. Today's cutting-edge Mobile and Cellular Technology has changed the way we live and work. Snowebs, leaders in mobile messaging services offers cutting edge SMS Shortcode service which will help you to achieve your goals and make your experience wonderful. We are offering our SMS service platform to our customer for last more than a decade across India and many International clients.

What is Shortcode?

Short codes (also known as short numbers) are special telephone numbers, significantly shorter than full telephone numbers that can be used to receive SMS from certain/all service provider's mobile phones. Short codes are designed to be easier to read and remember than normal telephone numbers. Like telephone numbers, short codes are unique on all operators across country. In India short codes are of 5 digits like 56677, 56767, 5424 and many more....

What is keyword?

Keyword is a combination of alphabets, any brand name or alphanumeric characters. As Short codes are shared and are used by many clients at same time. In order to identify which SMS has come for a specific client it is done with the help of keyword. Keyword is prefixed to the message sent by the sender and application software filters the records for clients. This way a same Shortcode number is used by many clients. Example of keyword: SST or G9

Where Shortcode are used?

Short Code Messaging (SMS) service avails one stop interaction media through which we could interact with your customers directly and conduct various Media Promotion events like Contests/ Survey, Lucky Winner Draw, Bids, Product Enquiries, Lead generation in a cost effective manner.

How much it costs to the sender?

Messages sent to a short code are billed at a higher rate than a standard SMS cost. The cost per SMS varies from operator to operator and circle to circle. SMS cost could be Re1. Or Rs.2 or Rs.3. Please note that these charges are fixed by operators and can't be changed.

How it can help you in getting business leads?

Snowebs Shortcode service can help you in getting business leads using its world-class mobile technology platform. We provide one stop solution for Shortcode service. You can receive SMS from your target audience using our service and the data can be delivered to you by five methods which are given under features.

Features of Snowebs Shortcode Service:

Short Code Number: 56677, 56767, 54242

Keyword: As per need (subject to availability)

Sub Keyword: Multiple (e.g. <Keyword><space><sub-keyword>)

Auto-Welcome: An SMS will be send to the customer who will send your short code.

[This message can be customized from control panel. You can create different Welcome message for sub-keywords also.]

Control Panel: Web Based, password/IP protected

Reports: Real-Time daily keyword/sub keyword based

Database: Database of received SMS will be available in your account with us. (Web Based)

Network Support: All India, all GSM/CDMA operators

Setup Time: 8 Hrs. (working) after payment realization and approval of Keyword availability

Setup Fee: NIL

You can access the information by the below mentioned options:

- Email Notification:** you will get an email with sender's mobile number and message sent
- SMS Notification:** you will get a message on your mobile with sender's mobile number and message (please check the plan offered to you as this feature is given with yearly plan for free)
- Daily Summary Report:** an email will be sent daily with all details of incoming SMS on your keyword for the previous day. (No other vendor offers this reporting)
- URL Forwarding:** This will submit the sender's mobile number and keyword to desired web-page and the result of the page will be used as Reply Back SMS. This web page could be dynamic in nature to give any user specific reply back. e.g. Result of Exam through SMS Request
- Downloadable CSV File:** You can download the data of incoming SMS from the control panel with senders mobile number, message and date-time

Shortcode	1 Months	3 Months	6 Months	12 Months
56677	₹ 2809/-	₹ 6742/-	₹ 11236/-	₹ 20225/-
56767	NA	₹ 7865/-	₹ 13483/-	₹ 22472/-
54242	NA	₹ 6742/-	₹ 11236/-	₹ 20225/- Rs.14000/-*

***OFFER OF THE MONTH**

Payment Terms:

100% as advance

Payment Mode:

Cheque/DD in favour of SNOWEBS SOFTWARE TECHNOLOGIES PRIVATE LIMITED, payable at New Delhi.

Send your cheque/DD to:

SNOWEBS SOFTWARE TECHNOLOGIES PRIVATE LIMITED
C-4 (Unit 7, Ground Floor), Sector 63, Noida 201301

Or you may do cash deposit/NEFT to the below given account

Bank Details:

Beneficiary Name : SNOWEBS SOFTWARE TECHNOLOGIES PRIVATE LIMITED
Beneficiary Address : C-4, Ground Floor, Sector 63, Noida 201301
Bank A/c No. : 2256022100001733
Account Type: CURRENT
Name of Bank: PUNJAB NATIONAL BANK
Branch Address: PT. YADRAM PUBLIC SCHOOL, BHAJANPURA, DELHI
RTGS/NEFT IFCS Code: PUNB0456400
MICR no. 110024420
PAN: AAJCS2695B
Service Tax No.: AAJCS2695BST001

For any further query, please feel free to contact us:



Snowebs Software Technologies Private Limited

Email us : info@snowebs.co.in Write to us: <http://www.snowebs.co.in/query.htm>

Talk to us: +91 98103 18906, 98 99 703 703 (10 AM – 6 PM IST, Mon-Fri)



www.twitter.com/SnowebsIndia